A disaster which is too outspread to be told- plastic waste has become indestructible and currently there is an incalculable amount of it on the planet.

What is needed is not a world without plastic but a revolutionised awareness about waste management. Moreover, technological research to create sustainable alternatives to traditional polymers is required. Developed as a result of the collaboration between photography and biopolymer excellency, YAC (Young Architects Competition) launched Plastic Monument, a competition aimed to create an itinerant architectural installation that will travel all around the world to raise awareness about the impact of plastic waste on our planet.
World to raise awareness about the impact of plastic waste on our planet. The monument will offer architects the opportunity to play a key role in raising awareness. A cash prize of €15,000 will be awarded to the 1st place and winners will be selected by a jury comprising of renowned names such as Kengo Kuma, Carlo Ratti, Italo Rota, Mandy Barker and Maria Cristina Finucci. The purpose of the initiative is to create an object to show the world the consequences of disposable culture which will condemn the disaster caused by the superficiality and bulimia of modern man and will be an ambassador of a renewed attention.